



AWARDS & ACHIEVEMENTS

January 13, 2015.

L&T Realty recognised as 'Asia's Most Promising Brand'.



L&T Realty has been recognized as 'Asia's Most Promising Brand' for the year 2013-14 by World Consulting and Research Corporation (WCRC). WCRC's approach was to pick a brand that adds greater value to the organization from attracting and retaining customers to creating a stronger association in their minds.

Mr. Shrikant Joshi was felicitated at the event which was held on the 12th of January 2015 at The Oberoi, Gurgaon. In all there were 25 different categories and 100 brands that were felicitated.

Asia's Most Promising Brands 2013-14 is a brand project where the entire process is validated – advised and evaluated – by KPMG in India, thus truly representing the most credible, transparent and differentiated standard of brand research and undertaking involving a highly distinguished and credible jury panel.